FOR IMMEDIATE RELEASE



Media Contact Jennifer Frost (513) 483-6699 jfrost@cassadyschiller.com

## **Cassady Schiller Marks Momentous 30 Year Anniversary**

**November 27, 2020 – Cincinnati, OH –** Cassady Schiller, one of Cincinnati's largest accounting firms, is pleased to celebrate their 30<sup>th</sup> Anniversary serving the Cincinnati community and beyond. For three decades, Cassady Schiller has been a trusted accounting, tax, and investment advisor to individuals and organizations seeking transformative financial growth. As a firm that prides itself on being ahead of the curve, Cassady Schiller helps clients build confidence in the future by investing decades of experience in an individualized approach to comprehensive planning.

Cassady Schiller offers the market's most forward-thinking and client-focused accounting and advisory solutions that add value far beyond the bottom line. In the last thirty years, the firm has expanded and adapted alongside its clients to develop cutting-edge accounting practices that position clients for growth. The firm of eleven partners and eighty team members handles assurance and accounting, advising, tax compliance, wealth management, mergers and acquisitions, and more. From running tax projections for businesses and their owners' personal returns through automating clients' data entry and internal processes, Cassady Schiller never ceases to listen and offer new services to meet clients' ever-changing needs.

"At Cassady Schiller, we dedicate our time to knowing not only our clients' businesses but also their individual needs," says Bob Schiller, co-Founding Partner of Cassady Schiller. "We know what keeps them up at night, whether it's cash, financing, inventory issues, personnel, children in the business, tax and estate issues, or exiting their business and work closely with them to offer services that help them make key business decisions with confidence. In the last thirty years, we have been hugely successful in our efforts and have built an outstanding reputation in the city, and the firm looks forward to continuing to serve our clients with the utmost care for the next thirty-plus years to come."

Founded in 1990 by David Cassady (CPA) and Bob Schiller (CPA), who worked together at Ernst & Young, Cassady Schiller was designed to meet and exceed the expectations of closely held and family run businesses. Cassady Schiller has created a harmony between being a value-based firm while simultaneously staying ahead of the curve in an increasingly competitive industry. Their professionals go beyond tax, accounting, and business valuations to provide forward-thinking consulting services that promote agility while maintaining a personal touch.

Not only does the firm's personal touch create an unparalleled client experience, but the employee retention rate is also top-notch, with many employees calling Cassady Schiller home for over two decades. Cassady Schiller celebrates their team's diverse background, skill sets, and unique values; they focus on

fostering tight-knit relationships. They are also highly engaged in the local community and take pride in giving back through various volunteer opportunities.

"We treat people and clients the Cassady Schiller way," says David Cassady, co-Founding Partner of Cassady Schiller. "Family first, respect, listening, challenging, and being both passionate and compassionate about our employees and our clients are the key values we hold near and dear. We are a true, hands-on advisor and trusted partner to all those we work with, and because of that, we keep clients for life. The thrill for us is making a difference."

In celebration of their 30th Anniversary, Cassady Schiller has also undergone a re-branding, including a refresh of their logo, website, and business materials. To align with strategic growth goals and reflect their people-first culture communicates their promise to keep clients ahead of the curve. The new look pays respect to the last 30 years of history while setting the foundation for a new future.

Cassady Schiller is an independent member firm of PrimeGlobal, a worldwide association of independent accounting firms and business advisors, and of the Goering Center for Family & Private Business at the University of Cincinnati, the country's largest educational resource center for family and private businesses. In 2020 they were listed on the Inside Public Accounting Top 300 Firms and The Cincinnati Enquirer's Top 130 Workplaces. It is also listed within the Top 10 Greater Cincinnati Accounting Firms by the Cincinnati Business Courier. For more information, please visit CassadySchiller.com.

## ABOUT CASSADY SCHILLER

Cassady Schiller, established in 1990, is a team of 80 professionals dedicated to building relationships with their clients. Providing consulting, tax, and accounting services in Cincinnati, Cassady Schiller also offers financial services, business valuations, merger and acquisitions, due diligence, family business planning and management consulting. Cassady Schiller is an independent member firm of PrimeGlobal, a worldwide association of independent accounting firms and business advisors, and of the Goering Center for Family & Private Business at the University of Cincinnati, the country's largest educational resource center for family and private businesses. For more information, please visit CassadySchiller.com.

###